

**Basic Policy on the Promotion of Preparation and Implementation
Measures for World Expo 2025 (Expo 2025 Osaka, Kansai)**

Outline

December 2020

**Secretariat of the Headquarters for the World Expo, Cabinet
Secretariat**

Basic Policy (Entire organization)

I. Introduction

- The importance of the World Expo
- The fruits of Japan's World Expos
- The significance of Expo 2025 Osaka, Kansai
- Transitioning to a post-COVID economy and society
- A framework for making the Expo a success
- Government initiatives, past and present
- Basic policy formulation

II. Fundamental philosophy

- Real-world implementation of “Designing Future Society for Our Lives”
 - Main theme: Designing Future Society for Our Lives
 - Secondary themes: Saving Lives
 - Empowering Lives
 - Connecting Lives
- Preparing a “People’s Living Lab”
- Expo 2025 and Japan’s carbon neutral efforts
- A new model of World Expo, leveraging digital technologies
- Building a social vision for achieving the SDGs and beyond (“SDGs+beyond”)
- Creating, passing on, and developing a legacy that future generations will be proud of
- The challenges Japan will take on through Expo 2025
- Creating cultural diversity and sharing values through Expo 2025
- Further promoting disaster recovery as a festival for and by the entire nation
- Japan, a responsible member of international society
- Promoting activities carried out by the government, working as one, and close coordination with related organizations
- Applying clear governance and effectively and efficiently implementing measures

III. Smooth organization of Expo 2025

- Ensuring participation and exhibitions by various nations and international organizations
- Ensuring security and safety
- Safe, smooth transport of visitors and event personnel
- Improvement of the infrastructure in the area around the site
- Preparation in line with the philosophy of universal design
- Environmental issues
- Building and using ICT systems
- Improvements for welcoming foreign visitors
- Creating the Expo 2025 momentum
- Other

II. Fundamental philosophy

Main theme: **Designing Future Society for Our Lives**

Secondary themes: **Saving Lives** **Empowering Lives** **Connecting Lives**

Preparing a “People’s Living Lab”

- The Expo 2025 Osaka, Kansai will be a place to demonstrate new technologies and systems.

Expo 2025 and Japan’s carbon neutral efforts

- Using innovative Japanese technologies that make “beyond zero” a possibility, we will demonstrate to the world a model for a decarbonized society.

A new model of World Expo, leveraging digital technologies

- We will explore diverse methods of leveraging digital technologies, such as exhibits that use the latest technology and methods that enable people from around the world to use them to participate in Expo 2025.

Building a social vision for achieving the SDGs and beyond (“SDGs+beyond”)

- To contribute to the achievement of the SDGs by 2030 and beyond, we will co-create solutions with people around the world to on how to-build sustainable social and economic systems.

Creating, passing on, and developing a legacy that future generations will be proud of

- In addition to tangible legacies such as the creation of a “smart city,” we will create intangible legacies such as the results of demonstrations of new technologies.

The challenges Japan will take on

- We will showcase to the world that Japan is accelerating the development and innovation of various technologies where the country has strengths, and solving issues.

Creating cultural diversity and sharing values

- Along with sharing Japan’s traditions and culture, we will make the Expo a place to create new culture through interchange with varied cultures and values inside Japan and around the world.

Further promoting disaster recovery as a festival for and by the entire nation

- We will showcase Japan’s progress of vigorous reconstruction from the Great East Japan Earthquake.

Japan, a responsible member of international society

- Japan stands at the vanguard, aiming to transition to a post-COVID-19 economy and society and co-create changes and transformations with the international community through the Expo 2025 Osaka, Kansai.

Promoting the initiative with all of Japan

- Mobilize policies in fields scientific technology and innovation, space, ocean, healthcare and Cool Japan fields.
- Apply clear governance and effectively and efficiently implementing measures

Government

Japan Association
for the 2025 World
Exposition

Local governments, such as Osaka Prefecture,
Osaka City and the Union of Kansai Governments

Business
community

Academia

Organization

Individual

III. Smooth preparations for and operation of Expo 2025 Osaka, Kansai

- **Ensuring participation and exhibitions by various nations and international organizations** through such actions as participation invitation activities, participation support, and smooth procedures for entering and exiting the country
- **Ensuring security and safety** in such ways as counter terrorism, cybersecurity measures, disaster prevention and mitigation measures, infection control measures, countermeasures against heat and prevention of food poisoning
- **Safe, smooth transport of visitors and event personnel** through such measures as strengthening transport infrastructure such as railways, roads, **air routes**, and sea routes.
- **Improvement of the infrastructure in the area around the site** such as improving access to the venue and improving safety in the region
- **Preparation in line with the philosophy of universal design** in both tangible and intangible elements
- **Respond to environmental issues** through the use of renewable energy and hydrogen, distributed energy resources, and energy conservation and green technologies as well as the promotion of the "3Rs" (reduce, reuse and recycle)
- **Building and using ICT systems** in ways such as combining physical space and cyberspace
- **Improvements for welcoming foreign visitors**, in ways such as strengthening the CIQ system (customs, immigration management, quarantine systems) for people and objects, and strengthening multilingual support.
- **Creating the Expo 2025 momentum through every chance** in ways such as using international conferences and educational institutions and by various major constituents holding related events concurrently with Expo 2025 Osaka, Kansai
- Issue a commemorative postcard/stamp with included donations, issue commemorative license plates, and sponsored races by betting and gambling services will be held.