

Comprehensive Strategy for the Vision for a Digital Garden City Nation (DIGIDEN) (FY2023-FY2027)

December 23, 2022

The Cabinet Secretariat's Office for the Council for the Realization of the Vision for a Digital Garden City Nation

Comprehensive Strategy for the Vision for DIGIDEN: Overview



collaboration to popularize and

etc.

share widely through menu book,

Fundamental ideas behind the comprehensive strategy

> In an era where social conditions are drastically changing, such as the increase in remote work and interest for relocating to rural areas, now is the time to make Japan a "society where everyone can live in convenience and comfort wherever they live in the country" through digitalization to accelerate and intensify the revitalization of regional economies. > This strategy aims to correct the excessive population concentration in the Tokyo Metropolitan Area (TMA), shifting to multi-polar concentration, and offer those who work and live in rural areas access to information and services that are on par with urban areas. leveraging regional social issues as a fuel that leads to the bottom-up growth of the country. > Utilization of digital technology is steadily making progress from the testing phase to real-life application. In addition to implementing the policies of the ministries and agencies towards digital implementation, we will accelerate horizontal expansion of best practices from each region by utilizing the Digital Garden City Nation grants, etc. > It is important to promote previous initiatives for revitalization in rural areas while improving on the results and knowledge accumulated so far. <Key points of the strategy> • Drastically revise the comprehensive strategy for overcoming population decline and revitalizing regional economies and formulate a new 5-year comprehensive strategy from FY2023 to FY2027. Based on the direction of the initiatives set forth in the Basic Policy for the Vision for a Digital Garden City Nation, establish KPIs and roadmaps while concretizing and developing the polices of the ministries and agencies. Each region should take into account of their social issues in rebuilding the regional vision that leverages their unique features and revising their comprehensive local strategies. To realize their vision, the ministries and agencies shall further collaborate to provide comprehensive and effective support, in addition to proposing measures for interregional collaboration with the use of digital technology so that multiple local governments facing similar social issues can work together to solve them effectively and efficiently. Policy direction Develop basic conditions for digital implementation Resolving regional social issues by utilizing digital technologies Accelerate and intensify initiatives for resolving regional social issues by utilizing digital technologies. The government strongly promotes initiatives to create the prerequisites for digital implementation. Create Jobs in Rural Areas Ъ Digital Infrastructure Development Establishment of start-up ecosystem, DX in small to medium enterprises (cashless payments, sharing iort for the foundation igital implementation Development of digital infrastructure, promotion of obtaining and using My Number Cards, economy, etc.), smart agriculture and food industries, DX in tourism, innovation around local development of a foundation for digital collaboration (formulation of the Digital Lifeline Development universities, etc. Plan, etc.), development of a sustainable and user-friendly public transportation network through Increase the Flow of People to Rural Areas ICT utilization, digitalization of energy infrastructure, etc. Promotion of "relocation without changing jobs," creation and expansion of the strong relationship to rural areas, promotion of dual residency, improving the attraction of local universities Development/Securing of Digital Human Resources and high schools, creation of attractive community for the young and female population, etc. Creation of a platform for developing digital HR, job training focused on the digital field, 🚯 Realize Hope for Marriage, Childbirth, and Childrearing development of digital HR in higher education institutions, etc., promotion of bringing digital HR Support for marriage, childbirth, and childrearing; creation of an environment conducive back to the rural areas, securement and development of female digital HR. to work-life balance and childrearing; promotion of various regional initiatives that utilize Support digital technology in policies related to families with children. Digital Society Where No One is Left Behind Enhance the Attractiveness of Every Region Launch of the digital supporter initiative, realization of a digital symbiotic society, DX in education, medicine and nursing care, local transportation, and infrastructure/logistics; alleviation of the digital divide caused by economic disparities, etc., establishment of a community development; strengthening of culture, sports, disaster risk reduction and National system for designing service from the user viewpoint. Resilience; maintaining and strengthening regional community functions, etc. Promoting collaboration between ministries and agencies and regions to realize their visions <Examples of model regional visions> <Examples of key policy areas> Regional disast Industry-academia Adopting auto Consulting online with DX in Collaborative online Digitalization in Smart City AiCT Redesian automated Policies Smart City, prevention grass cutter to government public health nurse, etc. emote class (Aizu Wakamatsu hilly and driving bus (Sakai related to Super City local nprovement (Fujiyoshida City, Mishimamura compensate for . City, Fukushima mountainous Collaborative city Town, Ibaraki families with transportati Yamashina Pref. ooshima Pref. the lack of labor. Pref.) Pref.) areas children Utilizing local Smart agriculture initiative Utilizing tourism an Diagnosis vehicle Converting vacant DX in Remote SDGs transportation systems Creating a new industry utilizing data (Kochi app to disperse flows equipped with Remote work houses to satellite tourism and communication Decarbonization medical care of people and avoid Adopting GPS to snow Future City by biomass plant medical devices for regional University, Kochi Pref.) offices (Kitakata City, robots (Ishinomaki City, Leading Areas (Ina City, Nagano revitalization management system operation (Maniwa City crowds (Kyoto City, Fukushima Pref.) livagi Pref.) Kyoto Pref.) (Iidemachi, Yamagata Okavama Pref.) Pushing towards the realization of regional visions <Examples of collaboration between ministries and agencies> <Examples of collaboration between regions> Horizontal expansion of Horizontal expansion Intensifying digitalization efforts **Compiling relevant measures** Intensive support Human support Intensive support of best practice best practices ✓ Popularize, share, and ✓ Provide attentive support by ✓ Promote digitalization initiatives ✓ Highly evaluate and support initiatives ✓ Compile measures of the ✓ Select model regions ✓ Collect best practices of regional related ministries and horizontally expand best building a one-stop

in the framework of collaboration

between local governments.

for regional collaboration when the

national government adopts and

selects businesses and regions.

and highly evaluate

practices as models for

other regions.

consultation counter and

utilizing regional branch offices.

and support them.

agencies and propose them

to rural regions.

New Main KPIs to Realize the DIGIDEN Vision



In anticipation of all the local governments working towards digital implementation by FY2030, we have set target of 1,000 local governments engaging in such initiatives by FY2024 and 1,500 by FY2027.

digital

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Support for the foundation

mplementation

KPIs for regional digital implementation

In order to <u>accelerate and intensify efforts to resolve</u> <u>regional social issues through digitalization</u>, the following KPIs have been set.

- Number of local governments with the satellite offices, etc. in place: 1,000 (by FY2024), 1,200 (by FY2027)
- Number of local governments that have used the Hometown Tax donation system for enterprises: <u>1,500</u> (by FY2027)
- Number of municipalities with support centers for families with children that offer consultation using digital technology: <u>Target</u> <u>nationwide installation (1,741 municipalities)</u>
- Percentage of schools using one device per student in class: <u>100% (18,805 elementary schools, 9,437 junior high</u> <u>schools)</u> (FY2025)

 Number of local governments implementing new mobility service initiatives: <u>700</u> (by 2025)

- Percentage of logistics enterprises that have achieved DX through automation, mechanization and digitalization: <u>70%</u> (about 35,000 operators) (FY2025)
- Number of cities that have adopted 3D city models: <u>500</u> (by FY2027)

KPIs for achieving regional visions

In order to achieve regional visions, the following KPIs have been set, which will be fully supported by the government to realize regional visions in all regions so that the people from all across the nation can see digital implementation in action.

etc.

- Number of cities to be selected as smart cities: <u>100</u> (by FY2025)
- Number of regions to be registered as Digitalization in hilly and mountainous areas: <u>150</u> (by FY2027)
- Selection and realization of Decarbonization Leading Areas(DLAs): <u>At least 100 DLAs to be selected by FY2025 and realized by</u> <u>FY2030</u>
- Realization of driverless automated-driving transport services in limited regions: <u>About 50 regions</u> (target FY2025), <u>more than 100</u>
 <u>regions</u> (by FY2027)

KPIs for the underlying conditions for digital implementation

For the national government to strongly promote initiatives to create the prerequisite for digital implementation, the following KPIs have been set.

- Percentage of households with optical fiber coverage: 99.9% (FY2027)
- 5G population coverage: 95% (FY2023), 97% (FY2025), 99% (FY2030)
- Number of regional data centers: **10+ places** (about 5 years)
- Installation of a submarine cable around Japan (DIGIDEN Super Highway): To be completed (FY2025)
- Number of human resources developed for digital promotion:
 2.3 million (total number from FY2022 to FY2026)
- Digital supporter initiative: Increase the current number of a little over 20,000 digital supporters to <u>50,000</u> (by FY2027).

etc.



Policy Direction

Create Jobs in Rural Areas (Resolve regional social issues by utilizing digital technologies [1])

<Main KPIs>

- Number of regions that have promoted, established, and implemented initiatives of startups and small to medium enterprises to solve social issues: 900 by FY2027 (144 as of June 2022)
- Productivity growth of small to medium enterprises that drive a regional economy: 2% or more annually (-1.2% in FY2020)
- Almost all the business farmers utilizing data in their workflow: Almost all the business farmers utilizing data in their workflow by FY2025 (48.6% in FY2021)
- Number of organizations registered as a Destination Marketing Organization (DMO) with DX strategy formulated based on data such as tourist destination and attributes, and the amount consumed, etc.: 90 (by FY2027)
 etc.

<Major measures>

Establishment of a startup ecosystem

- Under the public-private collaboration, develop a nurturing environment for startups by expanding and strengthening venture investments to develop new technologies and social investments to solve regional issues, and by creating and increasing a demonstration site.
- Actively work together with universities, vocational high schools, etc. to create and utilize new seeds, nurture talents and match them with suitable jobs, collaborate on new businesses, and work towards gaining new markets.
 - Strengthen support for startups in startup ecosystem hub cities.
- <Startup ecosystem hub cities>
- -With the aim to create world-class startup ecosystem hubs, eight consortiums (councils, etc.)—consisting local governments, universities, private organizations (venture-support organizations, financial institutions, developers, etc.)— have been selected.
- -Startups, etc. in the hub cities will be offered acceleration programs that are made possible through a collaboration between world-class accelerators, key universities in the world, etc. to nurture world-class startups.



- With the help of local industry/academia/government experts and financial institutions, build a DX support system across the country and support small to medium enterprises to secure management and professional HR.
 - <u>Create a support community</u> and <u>provide human support for strategy</u> <u>formulation</u> regarding DX in local enterprises.
 - Provide <u>matching support</u> with IT vendors, etc.
- Further utilize the Regional Future Investment Promotion Act, etc. while improving productivity and adding new value through digitalization.



enterprises in the city (Kita-

Kyushu City, Fukuoka Pref.)

small to medium

- Utilize local features to <u>further promote</u> <u>enterprises that drive the regional economy</u>.
- > Expand cashless payments.
- Improve market transparency and promote more active price negotiations by merchants, based on the impact of standard rates for credit card interchange fees being disclosed.

VC/financial institutions Core university Collaborative university

Smart agriculture and food industries

Startup ecosystem

hub cities (Cabinet

Office)

- Promote regional revitalization and the growth of agriculture and food industries via digitalization.
- Remote operation of agricultural machinery by sensor and remote control
- Optimal distribution of pesticides and fertilizers using drones, etc.
- Reproduction of skills of experienced farmers using AI, etc.
- Lightening workload using power assist suits
- Optimization of forest management and advanced wood production using ICT, etc.
- Provision of telecommunication in forests
- <u>Creation of digital forestry strategy hubs</u>
- <u>Creation of digital fisheries strategy hubs</u>
- <u>Productivity improvement</u> in the food industry via AI and robotics, digitalization of logistics, and strengthened collaboration with agriculture, forestry and fisheries industries
- Making the administrative processes available online via eMAFF



Data-driven smart farming of Kyoto-brand vegetable "Manganji Chill Pepper" (Maizuru City, Kyoto Pref.)

Startup ecosystem hub city



fisheries operators via DX (Isumi

City, Chiba Pref.)

Create Jobs in Rural Areas (Resolve regional social issues by utilizing digital technologies [1])

Tourism DX



Creating innovation around local universities

- > With local universities at its core, promote an industry-academia-government collaboration and open innovation to develop more innovation hubs featuring rich local culture across the country.
 - Comprehensively promote initiatives to revitalize regional universities based on the <u>"Package for Comprehensive Promotion of Research Universities with a Regional Core</u>
 and Distinctive Characteristics"



Bring about innovation in industries through innovation in knowledge of universities around Japan and realize the DIGIDEN in all regions (the dispersed growth model).

Increase the Flow of People to Rural Areas

(Resolve regional social issues by utilizing digital technologies [2])

<Main KPIs>

- Relocation between TMA and other regions: Balance by FY2027 (excessive settlers—83,827 people—to TMA in FY2021)
- Number of local governments that installed satellite offices, etc.: 1,000 by FY2024 and 1,200 by FY2027 (654 as of August 2022)
- Number of local governments that have utilized Hometown Tax for enterprises: 1,500 by FY2027 (1,028 in total from FY2016 to FY2021)
- Number of local governments engaged in creating and expanding the population with strong relationship to rural areas:

1,200 by FY2027 (893 by FY2020) etc.

relationship to rural areas, etc., promotion of dual residency > Create and expand the population involved to vitalize regional economy and initiatives to improve local attractiveness, enhance career development in urban areas, and ultimately, create added-value in the region. pand hubs for enterp Support intermediary support organizations engaged in creating mechanism for urban residents to be matched with a suitable region and get involved in local social issues. Share and horizontally expand example practices by operating a nationwide platform ("Kakawari Lab") with a publicprivate collaboration, etc. Promote "second hometown buildings" to attract visitors. of TMA to other regions. grants, under the DIGIDEN subsidies. Utilize Hometown Tax Donation System for enterprises and 地方創生テレワーク and award good cases. Community centers and cafes Apartments and share used as hubs to promote houses utilized for migration and dualsocial interactions among residency purposes locals and local productionconsumption, etc.

Facilities available as satellite offices, etc.

> Develop infrastructure that enables various lifestyles, including dual-residency between urban and rural areas.

Provide support for private enterprises to build facilities, including indirect

Creating and expanding the population with strong



Local cultural properties, traditional culture experience facilities, folklore museums, etc.

A childcare and workspace complex, etc.



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Nature and workation experience in national parks

<Major measures>

Channeling HR out of TMA to other regions by promoting "relocation without job change"

- > Encourage enterprises to consider relocating their HQ functions, and further promote their relocation out of TMA to other regions.
 - Promote the expanded tax incentives for strengthening local business facilities together with related measures such as DIGIDEN subsidies while strengthening collaboration with local governments, and strongly encourage enterprises to relocate their HQ functions out
- > Further strengthen the support for relocation out of TMA, and further promote the "relocation w/o job change" with remote work and side/additional jobs utilizing digital technology.
 - DIGIDEN grants, etc. to install satellite offices, etc.
 - **Offer consultation** to enterprises looking into remote work outside TMA (also referenced on P.34: High-priority fields)
 - Support "regional revitalization squads" with starting/taking over a business and improve the support and acceptance systems for them.
 - Strengthen information communication by utilizing "Relocation and Information Exchange Garden."
 - Develop infrastructure to accommodate workationers and temporary stay quests at national and guasi-national parks.







Increase the Flow of People to Rural Areas

(Resolve regional social issues by utilizing digital technologies [2])

Improving the attraction of universities and high schools outside of TMA

- Promote universities outside of TMA, encourage universities in TMA to install satellite campuses in other regions, and strengthen the functions of high schools.
 - Through the Grants for Revitalization of Regional Universities and Industries, create attractive learning environments under Governor's leadership, and offer intensive support for local governments taking initiatives towards developing HR and R & D unique to the region through industry-academia-government collaboration.



governments and universities, etc. and develop infrastructure for satellite campuses.

Allocate HR capable to connect high schools, etc. with regions, and offer

practical vocational education at vocational high schools.

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Creating communities attractive to women and the youth

- > Promote the shift from part-time to full-time employment and the improvement of working conditions for part-time employees to create an attractive environment for women and the youth.
- > Promote the change of mindset on stereotypical ideas about gender roles and the development of workplaces conducive to balancing work and childcare.
 - Support corporate initiatives—in line with the mandatory disclosure of wage gaps between male and female employees stipulated under the Act on the Promotion of Women's Active Engagement in Professional Life for promoting women's participation in enterprises.



- > Actively encourage the relocation of single mothers, support startups by women and the recruitment of women in jobs that utilize digital technology, and horizontally expand these initiatives.
 - Support municipalities' efforts to create a public-private collaborative platform and implement comprehensive and inclusive initiatives for promoting women finding employment and obtaining digital skills and applying them at work.

Collaborative initiative by relevant institutions to provide integrated support for women who have left work due to childbirth and childcare to acquire digital skills and find employment(Saitama Pref.)

Offering specific employment support for women who are unemployed due to various reasons (Aomori Pref.)

Offering online lectures Employment support こそもり"個別相談会 Free tuitio Basic and Application courses are streamed on-demand and can [Female career center] - Holds joint company briefings and be viewed at any time. Leasing of laptop and pocket Wi-Fi after Actual Practice and Work Experience interviews Offers specific support such as individual counseling by career consultants and hiring information scity: 100 peo To become a trusted DX core member Certification upon completion: MOS Expert in Excel [Female digital HR development I® Spreadsheet Processing Skills Qualification Test group] Reviews matching opportunities to reflect in initiatives tive assistant, etc. n upon completion: Architect CAD Certificate evel 2 Capacity: No limit Target: 1 000 peop To become a web designer, web marketer, etc. Certification upon completion: Web Design Proficiency On-demand Preparation support for starting a new job [Female career center] Offers career counseling and seminars on the basics of iob hunting





Realize Hope for Marriage, Childbirth, and Childrearing (Resolve regional social issues by utilizing digital technologies [3])

<Main KPIs>

- □ Percentage of people thinking they are heading towards society conducive to marriage, pregnancy, and childcare: 50% by 2025 (33% as of March 2022)
- In Municipalities with support centers for families with children that provide support and consultation via digital technology: Target nationwide installation (1,741 municipalities) etc.

<Major measures>

Comprehensive promotion of countermeasures against declining birthrate via utilization of digital technology, etc.

- > In accordance with the General Principals for Child-related Measures, comprehensively implement effective countermeasures against the declining birthrate by utilizing digital technologies and provide support from ministries and agencies to local governments for their initiatives.
 - Implement the <u>"New Childcare Support Plan"</u> developed to solve the issue of children on waiting lists for childcare facilities (FY2021-FY2024).



Steadily implement <u>free preschool education and childcare</u>.



Support for marriage, childbirth, and childrearing

- Realize hope for marriage especially for the younger generation.
 - Support local governments' initiatives for marriage support utilizing AI and big data. (Grants for priority promotion of measures for declining birthrate in the regions.)
- Secure nursery teachers, improve their work conditions and lighten their workload, and improve quality of childcare by utilizing ICT.
- > Steadily implement the "New System for Children and Childcare Support" and further improve the quality of support.
 - Build an effective perinatal care system and expand maternal and child health services, by adopting online services for maternal and child health consultation/handbook.



(Fukui Pref.)



Utilizing "maternal and child health handbook" app (Fujiyoshida City, Yamanashi Pref.)

- Comprehensively promote specific measures in accordance with the stages from pregnancy, childbirth to childrearing.
 - Comprehensive consulting support by Child and Family Centers



Realize Hope for Marriage, Childbirth, and Childrearing (Resolve regional social issues by utilizing digital technologies [3])

Creation of environments conducive to work-life balance and childrearing To realize work-life balance, promote initiatives to create workplaces conducive to balancing work and childrearing, encourage paternity leave, and support re-entry after childbirth and childcare leave. Support via subsidies to corporations taking initiatives to create environments that enable them to balance child rearing and work. Popularize and practice "Parental Leave." Publicize and popularize the "Kurumin certification," etc. characteristics. Awarded under the Act on Advancement of Measures to Support Raising Next-Generation Children. Steadily raise awareness of and implement overtime work limit and the duty of 5-day-per-year seasonal the declining birthrate designated paid-leave, promote the adoption of working-hour intervals by effectively raising awareness. Visualizing local features based on analysis of objective indicators. Share the basic population data to share the しい働き方・休み方を nderstanding of the current status of the declining birthrate in the region. 実践するために opinions of residents?" etc.) Visualize the local features from various fields, such as the energy of the region, community, childcare support, employment status of men and 上手に活用しましょう support, etc.) and life stages O Utilize a wide range of data for analysis. National statistics data local strengths and iss Data collected by municipalities efresh/ Data collected by private enterprises もよ自分らしし

house chores and lighten the load of married couples. • Push for the adoption of **annual paid-leave with an hourly increment system**. Set up a one-stop consultation counter for remote work management and ICT.

廖生労働省 | 都道府県労働局 | 労働基準監督署

Secure childcare-friendly housing, realize the development of a residential environment, and promote community building.

Promote the popularization of flexible workstyles such as

remote working to encourage men to participate in childcare and

- Promote renovation that helps with childcare and lightening the load of house chores and creates space for remote working from home, support childrearing families obtain housing, and promote initiatives to create residential areas in close proximity to work and schools.
- > Push for a comprehensive initiative to support the participation of women in the workplace.

●「年次有給休暇の計画的付与制度」を導入しましょう

●年次有給休暇付与計画表による個人別付与方式を 活用すれば休暇の分散化にもつながります。



- · Popularize and promote the "Eruboshi certification" for corporations engaged in women's participation in workplace.
- Nurture female digital HR and startups by women through Grant for the Promotion of Local Women's Participation and Advancement, and support women facing difficulties and hardships.

- Promotion of various regional initiatives that utilize digital technology for policies related to families with children
- Promote countermeasures against the declining birthrate through interdisciplinary "regional approaches" to initiatives tailored specifically to regional issues that have been identified by local governments, with regards to marriage, pregnancy, childbirth, and childrearing.
- Popularize and promote the "Evaluation Tools for Regional Countermeasures Against the Declining Birthrate" that shows the implementation process of specific initiatives in an interdisciplinary approach, including visualization of regional



- > Push for DX in regional policies for families with children and the use of digital technology in countermeasures against the declining birthrate and promote the migration of families with children.
 - Popularize the childcare support service (BabyTech) that utilizes ICT. • Support initiatives to counter the declining birthrate to solve regional issues by utilizing digital technology and initiatives to promote migration of families with children (DIGIDEN grants).
- Establish work structures that enable parents to devote their time to childcare.
 - Promote the development of informationsharing and work systems to lighten the workload of various clerical tasks, such as application processes pertaining to policies for families with children and improve convenience.

Resident registration system ID, address, name, household composition, etc.	Comprehensive welfare system for people with disabilities ID, disability classification and level, etc.		
Health and sanitation system ID, health history, vaccination history, etc.	Childcare support system ID, day care, kindergarten, etc.		
Integrated system for tax management ID, income, dependents, etc.	School-age registration system ID, name of school, etc.		
Public assistance system ID, welfare recipients or not, etc.	Childrearing allowance system ID, recipient status of childrearing allowance, etc.		

Compiling eight systems into one childcare support system (Amagasaki City, Hyogo Pref.) 9

(Resolve regional social issues by utilizing digital technologies [4])

<Main KPIs>

- Percentage of schools using one device per student almost every day: 100% by FY2025 (18,805 elementary and 9,437 junior high schools) (55.4% for elementary and 53.6% for junior high schools in FY2021)
- Number of local governments implementing initiatives introducing new mobility services: 700 by FY2025
- Percentage of logistics enterprises that have achieved DX through automation, mechanization and digitization: 70% by FY2025 (about 35,000 operators) (31% in FY2021)
- Number of cities equipped with 3D city models: 500 by FY2027 (about 60 cities in FY2021)
- Number of local governments that have formulated a vision for a "lifelong active community" that involves everyone from all generations and incorporates elements of a community where everyone has a place and a role to play: 200 by FY2024 (162 as of November 2022)

<Major Measures>

Education DX

- Considerably advance the GIGA School Concept from the foundation building stage to the utilization and promotion stage to improve the quality of education across the country through DX.
 - <u>Create and horizontally expand practical and effective example practices.</u>
 - Support smoother operations and strengthen school and education.
 - <u>Utilize digital textbooks and materials, etc.</u>
 - <u>Utilize MEXCBT</u> that enables students to study and take assessment at school and home.
 - Promote DX in school affairs.





Utilizing ICT for integrated career education from elementary to junior high school (Kamoenai Village, Hokkaido Pref.)

- Promote remote education to improve the quality of education without factoring in the size of the school and geography.
 - Develop ICT infrastructure, build networks, etc.





Streaming of classes and credit accreditation via an online remote learning center and between schools

DX in medicine and nursing care

- Further utilize remote medical care to provide care in disadvantaged regions.
 - Formulate a basic policy to further utilize remote medical care and promote horizontal expansion of best practices.



Providing health improving services by utilizing the Personal Health Record (PHR) linked with a local digital currency and online medical vehicle service (Taki, Mie Pref., etc.)

Promote DX in medicine for

citizens to enjoy a higher quality of service.

- **Establish a nationwide healthcare information platform** to share and exchange general information on healthcare.
- Standardize electronic medical chart information, and promote DX in the revision of medical service fees.



(Resolve regional social issues by utilizing digital technologies [4])

Local Public Transportation

Make more headway into digitalization and utilizing cutting-edge technology in the public transportation field, including utilizing MaaS and further expanding the use of automated driving vehicles.

automated driving

 <u>Support trial operations</u> of bus services as part of local governments' efforts



automated driving bus operation (Sakai Town, Ibaraki Pref.)

MaaS

 Promote to materialize, build and disseminate data linkage platform to support upgrade of cooperation among transportation operators, etc.



Promote DX in public transportation, including the use of electric vehicles, and local production and consumption of renewable energy.

Reduction in public transportation costs and realization of local carbon neutrality

• Comprehensively promote the <u>use of electric vehicles and the adoption of effective</u> operation and energy management, etc.



Redesign local public transportation through "Three Co-creations" (1) between the private and public sectors, (2) between public transportation providers, and (3) with other fields.

Co-creation b/w private and public sectors

 Establish a set of service standards for a certain area for local providers to follow and <u>operate multiple public</u> <u>transportation services together in the long-term</u>.



<u>Co-creation b/w public transportation</u> providers

• Provide a continuous service with joint operation by multiple public transportation providers.



Co-creation including other fields

• Realize <u>cross-sector business collaboration</u> between local public transportation providers and <u>service providers in other</u> <u>fields</u> (also referenced on P.32 as Key Policy Areas).



(Resolve regional social issues by utilizing digital technologies [4])

DX in logistics and infrastructure

Promote DX in logistics, such as the practical application of drones in logistics in remote islands and mountainous regions.

- Utilize the "Guidelines for Drone Delivery Services."
- Strengthen support towards building drone ports, and formulate manuals for drone logistics over rivers based on verification test results of drone logistics over rivers.



• **<u>Build "Cyber Port,"</u>** a platform that digitalizes various information on ports and harbors and links and handles data in an integrated manner.

Cyber Port (Port logistics)

Conceptual diagram of how information is communicated between companies using 🔀 Cyber Port



- Optimize various procedures pertaining to infrastructure, share information using 3D data, and implement remotization, automation, and autonomization of on-site operations.
 - □ Make data on infrastructure open to the public through the MLIT Data Platform.





Creating a compact community centered around the people to support diverse lifestyles

> Promote the building of a compact, lively and comfortable community.

- Promote the <u>"Compact Plus Network"</u> initiative to attract life-service functions and residents to a central or life-service hub area and link areas with public transportation
- **Building a comfortable and pedestrian-friendly community** that supports diverse work and lifestyles via the utilization of existing private and public infrastructure.



Conceptual diagram of a "Compact Plus Network"

Conceptual diagram of <u>building a comfortable</u> and pedestrian-friendly community

- Promote urban revitalization through collaboration with regional and metropolitan cities via digital technology.
 - Promote collaborative support from relevant ministries and agencies to high-quality urban development projects that utilize ditigal technology and are undertaken by the private sector, as well as promote interaction and collaboration between regional and metropolitan cities to accelerate urban revitalization, so as to improve the innovation capabilities of regional cities and the international competitiveness of metropolitan cities.



collaboration between regional and metropolitan cities

Promote DX in community building.

- Develop and utilize 3D city models and make data available to the public (Project PLATEAU).
- <u>Restructure urban space and advance area management</u> utilizing digital technology.
- · Create open innovation utilizing data.

(Resolve regional social issues by utilizing digital technologies [4])

Building a unique community leveraging local resources—community building through culture and sports

- > Promote cultural heritage to domestic and international audiences using digital technology, and promote a new experience of culture and arts that utilizes digital technology at museums.
 - Ahead of EXPO 2025 Osaka Kansai, Japan, implement the Japan Cultural Expo 2.0 to highlight the beauty and soul of Japan, including cutting edge VR experiences and promotion of utilizing digital contents.
 - Create a database of national treasures and important cultural properties provided by museums across Japan and promote the vision of Cultural Heritage Online for anyone to enjoy the culture and art of various regions wherever they are.





productions accessible from anywhere in the world





Special performance in February 2021 "Moon, Snow, Flower -Soul of the Seasons-"



Painted bronze, 2020 Photo: Keizo KIOKU



[Cultural Heritage Online] Renewed in April 2022 as "New

Encounter with Cultural Properties"

https://bunka.nii.ac.jp/

- In accordance with the revised Museum Act, support the digital archive initiatives of museums across Japan, and push for proactive initiatives that utilize digital technology.
- Promote proactive initiatives of national museums, such as the development and global dissemination of virtual exhibits.



E.g. Yamanashi Prefectural Museum ("3D Dive Theater")



Initiatives by the National Center for the Promotion of Cultural Properties and Tokyo National Museum (Hands-on exhibit "Museum of the Future")

> Accelerate the nationwide expansion of building a sports and health community

[Increase the number of visitors through sport]

- Promote sports tourism, etc., by developing content, including outdoor sports and martial arts tourism that has a high inbound demand, and improving the quality of local sports commissions.
- Public and private sectors to work together and promote the refurbishment of stadiums and arenas with the aim of creating lively region through the utilization of digital technology, etc.
- Enterprises and universities to collaborate and co-create with local sports teams to build a region-based sports open innovation platform (local Sports Open Innovation Platform SOIP)





Sports tourism

Stadium and arena refurbishment

- [An environment that encourages everyone to walk, exercise, and play sports daily] Work towards developing and raising awareness of an environment suitable for a diverse group of people in the community to exercise and play sports regardless of their gender, age, or disability.
- Promote the effective use of school gymnasiums and private sports facilities to push towards building a more familiar environment suitable for their needs. Promote initiatives to utilize other various spaces, such as parks and other open spaces, unused spaces in public offices and commercial facilities, etc.
- Promote initiatives for the comprehensive development of an environment that allows community collaboration for school extracurricular activities and shifting such activities to community activities, including the use of after-school activity supervisors.





Utilization of open spaces and other spaces



(Resolve regional social issues by utilizing digital technologies [4])

Building a unique community leveraging local resources —creating a Circular and Ecological Economy

- Promote initiatives to improve sustainability of the community based on the concept of a Circular and Ecological Economy.
 - Initiatives towards locally sourced and locally consumed energy and decarbonization leveraging local resources, improving the local energy selfsufficiency rate by combining resource recycling with digitalization, and the smooth transfer of the local economy towards decarbonization

Image of "Newly Prosperous Lifestyles " through DX and GX (Green Transformation)



• <u>Realization of dispersed living and symbiotic lifestyle with nature</u> utilizing digital technology

[Promote the "Visit! National Park" project]

- With the aim to achieve regional revitalization and provide a moving experience to visitors, improve the quality of visitor stays in national parks.
- Promote workation and nature tours together with local community.

Nature and workation experience in national parks

·<u>Resource recycling × Digital</u>

[Create a recycling-based society and preserve the local living environment]

 Promote the transfer towards a recycling-based economy through the utilization of digital technology to accelerate the optimization of garbage collection and intermediate treatment, the creation of information platforms on used products and recycled metals, and the advancement of recycling systems of plastics, metals and renewable energy products.

!	recycling (image)	
Products	Product user and producer	
Manufacturers, etc.	Recycled goods	Used products
aterials components	Repairers and reuse service providers)«!
Raw material providers	Components	Waste materials
Recycled raw materials	te material processing a recycling companies	and I

Building a safe community with strengthening disaster risk reduction and National Resilience, etc.

Integrated development of an environment where residents continue to feel safe to live

• Formulate evacuation plans utilizing digital technology, which is indispensable for disaster prevention DX.

Development of disaster prevention infrastructure that functions in case of disaster

• Build a system to handle disaster operations on the cloud where multiple local governments can participate.

> Utilization of disaster information

• Build an integrated geospatial disaster prevention and mitigation system by utilizing Geospatial Information.

Gather information from relevant institutions.

Map the collected data and utilize it to handle disasters



Water outage information



Road traffic regulation status



Short-term forecast and analysis of rainfall volume



Passing-by

information

(Resolve regional social issues by utilizing digital technologies [4])

Maintaining and strengthening local community functions

- > Utilizing digital technology to collaborate with each other, various organizations and entities promote supplemental initiatives for regional communities and build a safe society to live in.
 - Utilizing existing facilities such as post offices as administrative service counters. etc.



 Promote the utilization of social education facilities, such as community halls, libraries, etc.





Properly use and manage national

lands via digital utilization.

watch attentively

Receiving information

Issuance, etc

during delivery

Guardiar

endina passina-bv nformation

Application of various certificates

Residents

> Promote the circulation of a cashless and local digital currency to vitalize the local community.



Building digital infrastructure for the local currency Negi (Fukaya City, Saitama Pref.)



Improved administration services by utilizing the "Sarubobo Coin," a local electronic currency (Hida City, Gifu Pref.)

> Support local governments' initiatives to utilize digital technology to achieve their vision of "a lifelong active community" that involves everyone from all generations.

Image of "a lifelong active community" that involves everyone from all generations



Work sharing projects to integrate online interaction with companies with a labor shortage problem.



[Work at the hub sites] [Sorting and enclosing] Work sharing that utilizes an online order system (Nagicho, Okayama Pref.)

> Promote the use of powered suits in the fields of agriculture, nursing care, and construction.







[Walking map]

Health point projects that use apps to

expand opportunities for interaction

保有ポイント数

5,678

今日の歩数 8.213

[App screen]

今日の消費カロ

1,502

improve the health of local residents and

Promoting walking by utilizing a health

point app (Kumiyamacho, Kyoto Pref.)

Building digital infrastructure and nationwide horizontal expansion of living services

Strategy for building digital infrastructure and realizing a Digital Garden City Nation

- The government is to <u>lay out an overall vision and be responsible for building a</u> <u>common digital infrastructure for all to use</u>, such as the My Number Card.
- Local governments are to <u>build digital infrastructure for administrative services</u> and digitalize their own services. At the same time, they are to <u>actively support the</u> <u>establishment of digital infrastructure required for living services</u> (data linkage, authentication and transactions, etc.) achieved with cooperation among companies in the private sector.
- Local governments should draw up their own visions to aim for and <u>strategically</u> identify the first key initiatives to take. That should be the starting point to gradually expand services that utilize digital infrastructure. They should ultimately <u>aim for digitalization of household economics overall</u> that leads to realizing the state of well-being.

- Nationwide horizontal expansion of living services that utilize digital infrastructure
 - Efforts should be made to digitalize services in one category as a start, and gradually expand from there. At the same time, <u>digital infrastructure should be</u> <u>developed in each area, then data can be linked among several services</u>. <u>Successful cases should be actively implemented nationwide</u>.
 - Through efforts targeting both areas and services, <u>we will aim at implementing</u> <u>digital services all over the country</u>.





Building digital infrastructure suited to the conditions of each region

- <u>Select key businesses</u> (those that can readily provide a ripple effect and command a unifying effect to draw in other services) and <u>digital infrastructure</u> <u>that should be developed</u> and use digital infrastructure to aim for complete self-reliance.
- Effectively utilize the digital infrastructure to **expand efforts in digital implementation to other services**.



<Main KPIs>

- <u>5G population coverage</u>: Achieve 99% by FY2030 (Over 30% at the end of FY2020)
- Household optical fiber coverage: Achieve 99.9% by FY2027 (99.3% as of the end of FY2020)
- Submarine cables surrounding Japan (Digital Garden City Superhighway): Completed by the end of FY2025

<Key Measures>

Building digital infrastructure

Promote development of fiber-optic networks

- Support development of fiber-optic communications networks through subsidies for disadvantaged regions, such as remote islands and underpopulated areas.
- With an amendment to the Telecommunications Business Act (enacted in June 2022), <u>a new</u> subsidy system for universal service will be established. The system will provide support to maintain and manage service in unprofitable regions.

> Promote development of 5G networks

 <u>Provide support</u> for disadvantaged regions <u>through subsidies for 5G development and</u> <u>tax incentives to promote the introduction of 5G</u> for which security and reliability are ensured.
 <u>Promote infrastructure sharing</u>, etc.

[Scope of infrastructure sharing (conceptual image)]



 Create models to solve regional issues utilizing new technology, <u>such as local</u> <u>5G networks.</u>



- Promote development of data centers and submarine cables
- **Support development of regional data centers and submarine cables** through fund subsidies (supplementary budget for FY2021).
- Promote development of Internet Exchange (IX), which should also be decentralized together with data centers and submarine cables, in regional areas.



> Develop and implement Beyond 5G (6G)

 Further accelerate R&D in line with new technological strategies for Beyond 5G (6G). etc.

Promoting widespread use of the My Number Card and expansion of its utilization

From the perspective of achieving a digital society that is safe, secure, and highly convenient as soon as possible, <u>vigorously promote widespread use of the My</u> <u>Number Card</u> in line with targets set by the government, such as through support in strengthening the system for card issuance by local governments. At the same time, <u>further promote an increase in convenience of use and situations for usage of the My Number Card</u> as the passport for a digital society.

<Promote widespread use of the My Number Card>

> Initiative for integration with the health insurance card

 Ensure thorough widespread use of the My Number Card among all who can obtain it and a review of the procedure and format for those who face difficulty in doing so, then <u>aim to abolish the existing health</u> insurance card by fall 2024.



<Increase situations for use of the My Number Card>

> Enhance online city hall services

- <u>Commence service</u> in FY2022 for an online notification when moving out of a municipality and online reservation for submitting the move-in notification, and aim to enable the online processing of 31 procedures related to childcare and nursing care for all municipalities, in principle.
- Establish a system for administrative organizations to deliver various notifications to citizens in a precise manner.
- Gradually increase the number of local governments that can offer an automatic certificate issuance service at convenience stores, postal offices, etc., and aim for service provision to become nationwide.
- Promote its acceptance as a citizen card
- Encourage the trend for use as a citizen card in local governments using various support systems.
- To promote use of the My Number Card in various situations for private sector businesses, provide an electronic certificate issuance service at no cost for the time being.
- Promote smartphones equipped with the My Number Card function (electronic certificate).



- > Initiative for integration with driver's licenses
 - With regard to the time frame for integration with driver's licenses, which is currently scheduled to start by the end of FY2024, study the feasibility of moving the timing forward, while assuring quality so that system failures do not occur and factoring in the period necessary for data transfer.





- Nationwide rollout of local government My Number Points
- Use the My Number Card <u>for national</u> rollout of the My Number Points program conducted by local governments, which provides points unique to their regions.



A prosperous life with a single My Number Card Those points, in your town

Regional revitalization with the establishment of a cashless payment infrastructure

 Undergo initiatives for widespread unified codes (JPQR) in cooperation with the Payments Japan Association and <u>promote</u> the move toward cashless transactions in regions, such as by increasing opportunities to use regional My Number Points. Building infrastructure for data linkage (public and semi-public spheres) Governmental provision of digital infrastructure and functions to local governments

With the declining population, <u>a change in the structure of efficiently providing services that meet the needs of individuals is</u> <u>essential.</u> To do so, <u>it is important to build infrastructure for data linkage that will enable the sharing and utilization of data</u> <u>effectively in multiple domains.</u>

- Governmental provision of digital infrastructure and functions to local governments
 - The Digital Agency will procure and build a common infrastructure and digital service functions for local governments, which local governments will be able to use as necessary in their system for core operations.
 - From the multiple standard-compliant applications created by vendors that are available on the government cloud, local governments will <u>select, procure and use the most</u> <u>suitable applications for their operations.</u>



- Based on the results of government cloud advancement operations conducted in FY2021 and FY2022, <u>documents</u> <u>such as user manuals and transition guides will be</u> <u>created to support the transition to the government</u> <u>cloud system by FY2025</u>.
- Unification and standardization of local government information systems
- <u>The necessary support</u> will be provided, such as assisting with necessary expenses, conducting progress management through PMO tools, and making plans for the safe transition by local governments at an appropriate cost, <u>aiming for all</u> <u>local governments to smoothly transition to a system</u> <u>conforming to standard specifications by FY2025.</u>



<Advantages in local governments using the government cloud>

Shared servers, OS, and apps can be used by utilizing the government cloud, leading to cost reductions.	Utilizing the functions offered by the government cloud can enable speedy construction of information systems and flexible expansion.		
Local governments are able to select from apps developed on the government cloud by private sector businesses, creating competition that leads to cost reduction and improved ease of use.	It will become easier to provide residents with new services faster, easing the work burden on local government staff.		
Transfer of data when migrating apps can be facilitated with the use of the government cloud, making data linkage in and out of the agency easier.	The need for each organization to implement security measures and monitor operations will become unnecessary with the government cloud handling it for all.		
Providing residents with a "once only" service, where they only need to enter information once, will become easier.	The latest security measures that organizations individually could not implement would become possible.		

Development of Interoperable Data Infrastructures (industrial sector)

Systematic societal implementation of hardware, software, and rules based on the architecture for full-scale deployment of cross-regional digital services

Deploying the infrastructure necessary for providing services utilizing digital technology to support and maintain the local daily living infrastructure and communities. Given the infrastructure for digital services involving spatial movement can only be developed cross-regionally by nature, physical infrastructures such as roads and operating systems must be developed in parallel.

> Necessity of Digital Lifeline

- In rural regions with declining and aging population, the use of digital technology is the key to provide services that support the daily life infrastructure of local residents (e.g., delivery of daily necessities using UAMs) and ultimately maintain the community.
- In the field of passenger/freight transport, commercial distribution, and money flows where services are required to be provided not only within the region but across regions, government must examine the optimal Digital Lifeline for crossregional issues.

Digital Lifeline Development Plan

- A long-term plan will be formulated to establish Digital Lifeline so that the benefits of digitalization can be enjoyed <u>all over the country</u> through <u>efficient</u> <u>and effective investments by the public and private sectors</u> according to the architecture of societal system.
- Digital Lifeline in the "Digital Lifeline Development Plan" needs to be optimally implemented nationwide, considering the viewpoint of resilience and the scalable environment for renewable energy for each region by backcasting from regionoriented visions and use cases to identify the level of specifications required.

> Architecting

 In formulating the plan, the consistency with existing plans and measures is taken into consideration.

 Digital Architecture Design Center (DADC) brings together the wisdom of industry, academia, and government to <u>design a blueprint of comprehensive set of the</u> <u>hardware, software, and institutions</u>—<u>that is, architecture</u>—<u>necessary for</u> <u>digital society</u>, and is undertaking demonstrations related to interoperable data infrastructures together with enterprises and relevant organizations.

Establishing Digital Lifeline

 Toward establishing Digital Lifeline, <u>a council will be established to follow up</u> on policies and progress updates and hence enhance in effectiveness of the plan.

<Structural components of Digital Lifeline>



<Main KPIs>

Human resources for digital promotion: a total of 2.3 million people trained between FY2022–2026

<Key measures>

Creation of the platform for developing digital HR

- In addition to presenting digital skill standards required by the industry, the platform for developing digital HR provides educational content related to the digital skills standards and promotes human resources training nationwide.
 - Establish digital skills standards for DX promotion human resources (DX promotional skills standards) in December 2022.
 - <u>Create an online educational environment</u> that provides various educational content related to digital skills standards and <u>conduct practical case study</u> programs and online training utilizing digital technology.
 - <u>Conduct objective evaluations</u> for IT literacy as well as knowledge and skills as professional IT talent through <u>national exams (Information-Technology Engineers</u> <u>Examination)</u>.



Job training focused on the digital field

- To promote training and securing of human resources in the labor market, promote an emphasis on the digital field in vocational training.
 - Emphasize the digital field in public vocational training and in education and training benefits, such as by <u>continuing and expanding additional support for training</u> <u>outsourcing expenses for courses aimed at obtaining gualifications in the IT field</u>.
 - Allocate a larger amount of aid for training to develop digital HR in support funds for human resource development aimed at corporations.
 - Promote setting vocational training courses suited to the needs of respective regions including in the digital field, as well as verifying the effectiveness and encouraging course registration through councils in each of the prefectures.



Additional support for outsourcing fees for courses that include corporate training

Addition of expenses required for loaning out PCs for online training to items

designing

eligible as outsourcing fees

[Support funds for human resource development]



[Support by the Promotion Council for Regional Development of Vocational Abilities in setting up vocational training courses and verifying their effectiveness]



Development/Securing of Digital Human Resources < Develop basic conditions for digital implementation (2)>

Development of digital HR in higher education institutions > Acquisition of and recurrent education about digital knowledge and abilities in higher education institutions, etc. [Approved Program for Mathematics, Data Science, and AI Smart Higher Education] Promote initiatives of universities, etc., through a system for the government to certify outstanding educational programs from mathematics, data science, and AI education at universities, etc. <Overview of the certification system> Set up Japan Inter-University Consortium for Mathematics, Data Science and AI education with universities across Japan and promote Be chosen by Be chosen by mathematics, data science, and AI education among the regions in cooperation with regional DX bases. students companies Create a new fund and provide flexible and continuous support to universities and colleges of technology (KOSEN) that are eager to start Students converting faculties to growth areas such as the digital field. H Strengthen functions within universities and KOSEN for developing human resources through industry-academia-government Produce students with knowledge in mathematics, Companies collaboration with the Council for Promotion of Digital Human Resource Development, and identify and deliberate on human resource data science, and AI needs and promote development in the industry in each region. Universities & Certify Government Build a structure for universities and professional training colleges to collaborate with local governments and the industrial sectors, KOSEN including companies, and provide programs for recurrent education targeting employed and unemployed individuals and temporary workers focusing on areas of growth, such as the digital field. Produce students who meet the needs

Promotion of bringing digital HR to the rural areas

Promote to bring digital HR to rural areas so that such scarce human resources can participate in solving regional issues.

<u>Carry out concentrated</u> initiatives as follows, setting time limits, as a <u>strategy package for the</u> <u>return of digital HR to regions</u>.

- **Strengthen efforts made in close cooperation with** REVIC, which will develop a professional human resource strategy base and a human resource platform for regional financial institutions and large firms.
- **Support human resource placement** in cooperation with employment agencies specializing in venture capitals and startups.
- Promote initiatives in cooperation with private sector businesses, etc., as well to encourage dispatch of highly skilled external human resources to local governments.
- Support the relocation of digital talent, etc., to rural areas through the regional revitalization relocation support project, while also supporting the launch of new businesses, etc., that aim to resolve social issues of regions utilizing digital technology, etc., with the regional revitalization
 entrepreneurship support project.



Strategy package for the return of digital talent to regions

Development/Securing of female digital HR

- Promote the development and securing of female digital HR to support women's careers and financial independence and to eliminate the gender gap in the digital field.
 - Based on a plan to develop female digital HR, intensively promote for three years from FY2022 support for the acquisition of digital skills and employment in the digital field.
 - For public vocational training, provide additional support for training outsourcing expenses for courses aimed at obtaining qualifications in the IT field; increase e-learning courses and run training courses that provide childcare services, etc., so that women with time constraints for reasons such as childcare can participate.
 - Support the development of female digital HR and female entrepreneurs and employment in the digital <u>field</u> through Grant for the Promotion of Local Women's Participation and Advancement.
 - Roll out initiatives in all regions throughout Japan with case studies of good practices, etc.



Development/Securing of Digital Human Resources < Develop basic conditions for digital implementation (2)>



- Promote awareness of measures at the Promotion Council for Regional Development of Vocational Abilities by sharing information gained through operating digital talent training platforms, regional DX bases, and Japan Inter-University Consortium for Mathematics, Data Science and AI Education.



resource needs of each region gained through the operation of regional DX bases and Promotion Council for Regional Development of Vocational Abilities, and employment conditions of human resources obtained through various training programs.

Wide-area cooperation among regions working to develop and secure digital talent

- Promote collaboration among regions by promoting the sharing of information among regions and recruitment of digital talent through cooperation among local governments
- Gather information such as issues and actual cases entities in each region experience to share with various external regions.
- Promote the securing of digital talent through cooperation among local governments, building of a network for digital talent active in local governments, and rollout of best practices.
- With Grant for the Promotion of Local Women's Participation and Advancement, support initiatives for cooperation among regions, ensuring the initiatives of municipalities are in principle implemented in cooperation with other local governments.

<Main KPIs>

■ Digital supporter: 50,000 by FY2027 (starting with over 20,000 in FY2022)

<Key measures>

Development of digital supporter

Appoint individuals who provide thorough support to others who are unfamiliar with digital devices and services as digital promotion staff (over 21,000 people at present)



<Relevant measures>

Project for the promotion of supporting digital utilization [MIC] · Project for promoting the spread and



- development of teleworking [MIC] Regional computerization advisor dispatch project [MIC]
- Project for comprehensively promoting ICT support for people with disabilities [MHLW]
- Project for operating information facilities for people with visual and hearing disabilities [MHLW]
- Projects related to the GIGA School Program [MEXT]

- Promotion of cybercrime prevention volunteer activities [NPA] Support project for innovation in rural areas [MAFF]

Project for the development, demonstration, and deployment of smart agriculture technology [MAFF] - Measures to train advanced engineers in wood

- production [MAFF]
- Comprehensive support project for management development [MAFF]

- Promote initiatives toward easing anxiety among elderly people and people with disabilities regarding use of digital technology
- Further improve the guality and guantity of digital **promotion staff** based on results from past workshops offered.
- Build a system for consultation on any matter for the region.
- Support initiatives to set up service locations to offer consultation for people with disabilities to recommend, loan out, and use digital devices.







Community nurse

*Nurse certification not mandatory as medical procedures are not performed.



Also provides support for digital services as part of activities to create connections in and invigorate the community.

Asahi, Toyama

Digital coordinator



Provides support for the operation of new digital services in the region ("my car" regional transport, town revitalization platform, etc.). Scheduled to undergo activities for the spread and use of the My Number Card going forward.

Kaga, Ishikawa Senior smartphone ambassador



Volunteers support elderly people in using digital devices by offering classes and consultation on any matter regarding smartphones.



Smart City

- > Aim to create leading smart cities in 100 regions by 2025 by promoting collaboration between ministries and agencies and regions in related projects.
- For the Smart City TF, formulate common policies for government integration and public-private partnerships, reflect them in each smart city policy, and work on them in cooperation.
 - Utilize the smart city public-private partnership PF and the smart city TF, <u>examine</u> specific measures and a roadmap to enable smart cities to be used autonomously as a basic policy, and formulate them by the end of FY2023.

 Intensify the joint commission operation, such as <u>determining the adoption of each project based on</u> the evaluation conducted from the viewpoint of inter-policy and inter-regional cooperation.
 *In FY2022, 51 regions (54 projects) were selected (including 33 regions for inter-project collaboration and 7 projects for inter-regional collaboration)



26 Kasugai City (Aichi Pref.)



CAO: Project for Implementation of Advanced Technologies in Regional Society	43	
MIC: Smart City Promotion Project for Solving Regional Issues *1		*1 \
METI: Project for Promoting New MaaS Creation in Various Regions	0	*2
MLIT: Project for Promoting and Supporting Japanese MaaS *2	٠	*3 \
MLIT: Smart City Implementation Support Project *3		

☆○●■

- 1 Was referred to as the Data Utilization Type Smart City Promotion Project until FY2020 and Data Linkage-Driven Smart City Promotion Project in FY2021.
- *2 Was referred to as the New Mobility Service Promotion Project in FY2019.
- *3 Was referred to as the Smart City Model Project in FY2021.

Super City / Digital Garden Health Special Zone

As a leader of the vision for a Digital Garden City Nation, the city realizes cutting-edge services and data linkage across multiple fields accompanied by bold regulatory reforms under the cooperation of each region.



<Image of route around Expo site>

<Overview of demonstration project>

Digitalization in hilly and mountainous areas

In areas that are working to solve social issues and revitalize local communities while focusing on efforts related to "creating jobs" in the agriculture, forestry and fisheries industries and collaborating with various industrial fields such as education, medical care/welfare, and logistics, and utilizing local resources and digital technologies are registered as Digitalization in hilly and mountainous areas, and we are aiming at registering more than 150 areas by FY2027.



Industry-Academia-Government Collaborative City Centered on Universities

- To promote industry-academia-government collaboration based on local universities and encourage the creation of university-originated innovations and social implementation, comprehensive initiatives aimed at regional revitalization centered on universities are carried out by strengthening the inter-policy cooperation of related ministries and agencies and promoting the effective use of policies.
- Package for Comprehensive Promotion of Research Universities with a Regional Core and Distinctive Characteristics, which summarizes related policies of relevant ministries and agencies, will be revised sequentially.

[Overview of support provided by Package for Comprehensive Promotion of Research Universities with a Regional Core and Distinctive Characteristics]

- Universities will dramatically strengthen their potential by developing strategic management that expands their strengths and characteristics (universities will change).
- Universities will maximize their expanded potential through collaboration with society and proactively contribute to society to transform society (society will change).



In the case of a university whose main mission is to contribute to regional revitalization by maximizing the potential of human resource development and research results that make use of strengths and characteristics and driving productivity improvement and job creation in major local industries (such as agriculture, forestry and fisheries, manufacturing, and service industries)



⇒ Fundamental expenses that underpin the realization of missions and boost acceleration

SDGs Future City

- With the aim of selecting 210 cities by FY2024, continue to work on SDGs for regional revitalization toward 2030 while promoting initiatives for inter-policy and inter-regional cooperation.
 * At present, 154 cities (155 municipals) have been selected.
 - In particular, financial support is provided to leading initiatives, as well as initiatives aimed at regional revitalization in line with SDG's philosophy are selected as "municipal SDGs model projects,", and successful model cases are disseminated and developed.



Promote SDGs-driven sustainable regional development by intensively supporting SDGs inter-regional cooperation beyond the boundaries of local governments



Decarbonization Leading Areas (DLAs)

Select at least 100 DLAs by FY2025 and complete the achievement by FY2030 by expanding supports in cooperation with relevant ministries and agencies for DLAs, which are models for simultaneously realizing regional revitalization and decarbonization in various areas such as farming villages, fishing villages, mountain villages, remote islands, and urban areas. *As of December 2022, 46 areas from 66 municipalities in 29 prefectures were selected

About Decarbonization Leading Areas

Areas that aim to achieve net-zero CO2 emissions from electricity consumption in the consumer sector (households, business, and other sectors) and achieve reductions in other GHG emissions, such as from transportation sector and heat use, according to regional characteristics.



- Further expand the "Main Support Tools and Frameworks for Initiatives by Relevant Ministries and Agencies on Regional Decarbonization," which summarizes projects that can receive preferential treatment in DLAs.
- Build a system to actively support by human resources, technology, information, and funds through **horizontal cooperation among local branches of the national government.**



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	Regio	nal Bure	au of	
	Ecor	nomy, Tra	ade	
	an	d Indust	ry	
Regio	nal		E	Regional
Agricul	tural			Forest
Administ	ration			Office
Offic	ce	Regional		
	Er	ivironme	nt	
Deel		Office		
_ Regi	onal		_DI	STRICT
Develo	pment		Irai	nsport
Bur	eau	Local	Bu	reau
	F	inancial		
		Bureau		
		cuu		

Local branch offices of the national government eliminate vertical divisions and cooperate horizontally.

- Support by combining cooperation frameworks and support tools
 - Secure consultation services centered on local environment offices

•In future solicitations, set the **"inter-policy cooperation model" and "inter-regional cooperation model"** to **further strengthen inter-policy and inter-regional collaboration** for regional decarbonization.



Redesigning Local Transportation

Relevant government ministries and agencies cooperate to "re-design" the regional transportation systems through "co-creation" with a wide range of stakeholders in the fields of energy, medical care/nursing care, education, and others, and implement effective support different from the traditional approach. (Also described in Policy Direction on page 11)

<Co-creation involved with other fields>



[Care/Welfare × Transportation] Efforts in Maebashi City, Gunma Pref.



The daycare office <u>outsources</u>
 <u>transportation services to taxi operators</u>
 to secure nursing care personnel and
 enhance nursing care services.

Source: Materials from Hakuhodo Inc.

• Taxi operators secure quantitative operations and strengthen their management foundations.

[Education × Transportation] Effor

Efforts in Asahi Town, Toyama Pref.

- Introduce the "Nokkaru Asahi-machi" service as a means of transportation for residents to help each other by private paid passenger transportation in cooperation with business operators.
- From now, build a matching platform using LINE and implement <u>a transportation service for parents</u> to help each other in the swimming class. Aim to expand the scope of enrichment lessons in the future.



Rebuild a highly sustainable and convenient local public transportation network by utilizing digital technologies such as MaaS. (Also described in Policy Direction on page 11) Wide Area MaaS in Kyushu Region (introduction of a single application PF and framework)

e Areá MaaS in Kyushú Region (introduction of a single application PF and framework) (all of Kyushu region)



Relevant ministries and agencies work together to realize region-limited fully autonomous transportation services in about 50 locations by FY2025 and more than 100 locations by FY2027 and to take every possible measure so that the services can be introduced.



Startup for Regional Revitalization



- Support of efforts that make use of local characteristics in cooperation with the surrounding areas of startup ecosystem cities.
- Establishment of startup support systems at universities and <u>strengthening of</u> <u>startup creation foundations</u> through entrepreneurship education at universities, high schools, etc.



Support efforts by startups and others to cooperate with multiple regions and aim to solve common social issues while ensuring profitability. In addition, promote matching between regions with issues and startups that have the technology and know-how necessary to solve them.

Even if the issues (needs) of an individual region remain small and the business is not sustainable...



The power of digital can integrate issues (needs) common to the region and make them into a larger project that can be solved on a broad scale.

Create and disseminate new sustainable business models by promoting cooperation between private entities such as startups with technology and know-how and local communities.

Cooperation system for solving regional issues (image)





- Provide various support for remote work environments, such as digital tools, to continue and promote the introduction of remote work for regional revitalization by companies and organizations.
- For companies and local communities, implement information dispatch and consultation services related to remote work for regional revitalization, including workcation, in cooperation with relevant government ministries and agencies, receiving collaboration from private companies and organizations. (Also described in Policy Direction on page 6)



Portal site of remote work for regional revitalization

Logo for remote work month

Based on the operational status of remote work-related measures, promote further cooperation among related government ministries and agencies, correct regional disparities and business scale disparities, and work to establish remote work and improve the quality.



Policies related to Families with Children Through cooperation between Local Governments

- In addition to encouraging cross-sectoral cooperation among relevant parties in the region, provide intensive support for child policy initiatives implemented over a wide area beyond the boundaries of municipalities.
 - Provide support when municipalities promote the digitalization and online implementation of maternal and child health care services and when prefectures give widearea support to the development of a cooperation system among related parties, such as establishing a council.



• Regarding grants for priority promotion of measures for declining birth-rate in the regions, provide intensive support when multiple local governments cooperate in implementing measures.

Support for efforts regarding marriage/child-rearing involving cooperation between local governments (Nagasaki Pref.)



Strengthening cooperation between prefectures and municipalities, such as joint operation of inter-company exchange systems and joint holding of seminars, etc.

DX in Education

Relevant ministries and agencies work together to provide intensive support for local governments working to revitalize the region by focusing on education and developing attractive education through DX, etc.

 In order to further develop digital infrastructure based on the GIGA school concept, promote education DX through the <u>creation and</u> <u>horizontal rollout of effective practical examples using one device</u> <u>per person</u> by the leading DX school project as well as <u>functional</u> <u>enhancement of the GIGA school management support center.</u>

Leading School Creation and modeling of teaching methods/techniques

- Local governments actively engaged in creative education, including the examples below, will be provided with:
- Intensive support through the dispatch of school DX strategy advisors, introduction support for inquiry learning services using ICT, programming learning services, etc.
- At that time, support with <u>horizontal rollout by creating and disseminating a compilation of</u> <u>good practices about education DX</u>, and with <u>the utilization of subsidies for the vision for</u> <u>digital garden city nation.</u>

(Examples)

- Development of regionally unique revitalization learning content based on industrial characteristics, tourism resources, etc.
- Implementation of inter-school exchange and educational activities online within the region and/or among cities and regions.
- Introduction of satellite offices of companies in urban regions, and implementation of STEAM education in which "those who have migrated without changing jobs" and visitors can also participate in.
- Development of a unified communication system for parents in cooperation with kindergartens, nursery schools, and certified centers for children.









Website for supporting migration to rural area

• Enrich and actively disseminate educational information on migration-related websites

Remote Medical Care Utilizing Places Close to Residents

- Conclude by organizing and examining issues regarding places and conditions under which online medical cares are possible.
- As a MaaS initiative in cooperation with medical care, popularize it by organizing issues and cases when conducting online medical care using automobiles.

Enhancement of medical care with medical care × MaaS (Ina City, Nagano Pref.)



In addition to the horizontal rollout of support for online medical care and online medication guidance in cooperation with post offices, consider the possibility of using spaces of post offices as a base for online medical care.



Support for online medical care and online medication guidance in cooperation with post offices (Uwajima City, Ehime Pref.)

Created based on data from Japan Post Co., Ltd.

Creating a Compact Community Centered around the people to Support Diverse Lifestyles Advancement of Urban Development by Promoting Cross-Sectoral Utilizing DX in Architecture and Cities

> The architectural and urban DX, which integrates digital measures related to architecture, urban development, and real estate, such as **Building** Information Modeling(BIM), 3D City Models (PLATEAU) and Real Estate IDs, and a seamless and high-definition Digital Twin reproduced from inside buildings to city scale level by cooperation with geospatial information such as Spatial IDs are realized. Based on this, promote the accumulation and cooperation of various public and private data, such as urban planning and hazard information, and aim to create new services in various fields, such as speeding up urban development and disaster prevention. In addition, in order to improve the skills of DX leaders, such efforts are linked to initiatives for urban revitalization.



DX in Tourism

Taking advantage of the Expo 2025 Osaka and other opportunities to attract more tourists all over Japan, work with relevant ministries and agencies to promote the development of an environment for welcoming tourists in the region.

E



- Promote cooperation among neighboring regions and regions with similar tourism resources to create travel opportunities through mutual referrals that encourage visitors to tour broader areas and stay longer.
 - Conduct model demonstrations to create best practices for cross-regional cooperation and utilization of data on traveler movements and purchases and work on the horizontal rollout of results.

<Image of data linkage platform demonstration project>



<Regional economic revitalization project utilizing club team visitors> (Kashima, Sapporo, Shimizu, Fukuoka)



Improvement of Regional Disaster Prevention Capabilities Using Digital Technology

> Implement effective and efficient disaster prevention measures

 <u>Promote initiatives</u>, such as collecting and providing information to residents using digital technology essential for <u>disaster prevention DX</u>, and <u>efforts in inter-regional cooperation</u>, <u>such</u> <u>as wide-area evacuation</u>, <u>initiatives for cross-sectoral data utilization</u>, <u>and provision of</u> <u>information to the national system</u>.

> Promote the digitalization of operations

Digitalization of preparation/update of list of people who need support for evacuation requiring cross-sectoral cooperation, procedures related to information management for shelters and evacuees, and procedures related to support for victims, such as preparing a ledger for disaster victims and issuing a disaster certificate.





- Further promotion of "basin flood control" in cooperation with relevant ministries and agencies
 - Utilize the digital technology such as <u>flood forecasting and flood risk map preparation</u> for integration of main and tributary rivers and <u>develop the three-dimensional river pipe</u> <u>maps</u> for nationally managed rivers.



Drone Utilization

- Promote drone utilization through cooperation with relevant ministries and agencies based on the 2022 Roadmap for the Aerial Industrial Revolution to realize Level-4 flight and, beyond that, a future in which drones will more effectively contribute to society.
 - Establishment of scheme and technologies for flight management systems to enable more advanced operations.
 - · Enhancement of technology development to improve drone performance.
 - Social implementation according to specific uses such as logistics and disaster response.





2022 Roadmap for the Aerial Industrial Revolution

Initiatives for Cross-Sectoral Collaboration between Regions



Labor force

Intensive support

To promote projects that can serve as pioneering models for inter-regional cooperation and to promote the horizontal rollout of good practices, evaluate and support initiatives for inter-regional cooperation when adopting projects and/or selecting regions in the country.

> upport efforts to secure labor force by ordinating with other production areas of industries with different peak secons.

In adopting the subsidy for the vision for digital
garden city nation, preferential treatment is
given to inter-regional cooperation projects that
meet certain requirements.

•The construction of a system is supported for securing labor force and accommodating multiple production areas with different peak seasons in agriculture in cooperation.



Labor force

shortage

Horizontal Rollout of Best Practices

Collect good practices of inter-regional cooperation and widely disseminate and share them through menu books, etc.

